



SINCE 1975

Enjoy Colours

WHO WE ARE

Superlux was founded in **1975** and is based in Thessaloniki, Greece.

The company specializes in the development and production of high-performance coatings for architectural and industrial applications.

With nearly **50 years** industrial expertise, Superlux delivers reliable, efficient, and tailored solutions, specifically designed for professionals in the construction and coatings industry.



Highly skilled technical personnel



Automated manufacturing systems



Advanced formulation technologies



State of the art production facilities

We don't simply follow trends, we **engineer them**. Through innovation and process optimization, we have developed a responsive production model that ensures flexibility, speed, and quality consistency. Our products are manufactured under strict quality control protocols, and our raw materials are sourced exclusively from certified suppliers. Every formulation undergoes rigorous testing to meet both technical performance criteria and regulatory standards (e.g. ISO 9001, ISO 14001).

At **Superlux**, our customer-centric approach is driven by technical excellence and ecological responsibility. Our Environmental Management System, certified under ISO 14001, reflects our commitment to sustainable manufacturing and human health protection. With a dynamic presence in the coatings industry for over **50 years**, Superlux offers more than just protection for surfaces **we bring color and durability to life**.

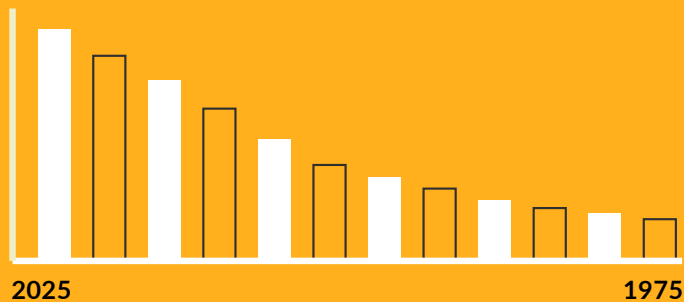


GLOBAL PRESENCE

Superlux manufactures and distributes premium-quality construction coatings to a growing network of international partners. Our global reach is supported by flexible production capacity, fast turnaround times, and a robust logistics infrastructure, enabling us to meet the demands of export markets with precision and reliability.



FROM LOCAL ROOTS TO INTERNATIONAL REACH



STRONG PRESENCE IN THE BALKANS, CYPRUS, AND MALTA

With 50 years of experience in construction coatings, Superlux has built lasting partnerships across the Balkans, Cyprus, and Malta. The quality of our products, our technical support, and our reliable delivery time make us a trusted partner for professionals and distributors throughout Southeastern Europe and the Mediterranean region.

WHY CHOOSE SUPERLUX

At **Superlux**, we aim to build long-term, trust-based partnerships with each client. Our valueproposition is centered on:

-  Consistent product quality and batch-to-batch stability
-  Profit margin optimization through competitive pricing and value-engineered solutions
-  Operational agility and responsive service
-  High user satisfaction, validated by positive end-user feedback
-  Comprehensive product range covering all major coating applications
-  Marketing and promotional support to boost your market visibility

QUALITY - FAST DELIVERY - TECHNICAL SUPPORT

Choosing **Superlux** means partnering with a manufacturer that understands both the technical requirements and the business dynamics of the coatings market.



WHAT DEFINES US

Our competitive advantage lies in a strong blend of:



**Certified product
quality**

**Wide portfolio
of formulations
and systems**

**Continuous
innovation and
R& D investment**



**Customer-centric
culture with
technical empathy**

**Relentless
pursuit
of end user
satisfaction**

**Business
integrity and
transparency**

Our partners and certifications speak to the standards we uphold.



By working with us you will find out how we are characterized:

WHAT CHARACTERIZES US

The Quality

The multitude of options

The innovation

Empathy

Integrity

Our partners and our certifications are proof of this.



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PRODUCT CATEGORIES

Our product development is driven by application-specific needs across multiple sectors.

We offer:



Architectural Paints
(Interior & Exterior)

Sealants



Industrial Coatings



Specialties
Solvent Based



Varnishes

Decorative



2k Epoxy & PU
Paints

Special Application
Paints



Each product is developed with performance, sustainability, and ease of application in mind.

OUR COMMITMENT TO EXCELLENCE

Every product is the result of a deliberate design process focused on application-specific performance and long-term reliability. We deliver exactly what we promise – no compromises, no unnecessary complexity.

EXPERTISE + ONGOING RESEARCH = PROVEN KNOW-HOW

We view customer satisfaction – both from our commercial partners and the end users – as both a guiding principle and the ultimate reward for our efforts.

Our team operates with dedication, creativity, and a solution-oriented mindset, ensuring that every client receives high-level service and technical guidance.

KEY FIGURES


- 50 years of industrial expertise
- 230+ product formulations across categories
- 12 exclusive international distribution partnerships
- 0 unnecessary processes – 100% focused execution




LET'S CONNECT

At **Superlux**, we believe that every successful partnership begins with a conversation. Our team is ready to assist you with technical insights, commercial support, and customized solutions for your market. Let's create value together – through color, quality, and collaboration.


CONTACT US

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FOLLOW US ONLINE

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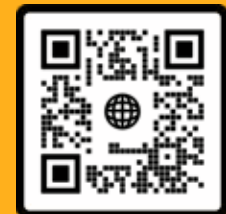
 www.linkedin.com/company/superluxgr

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Scan the QR code to instantly visit our website. Explore the Superlux color range, our full product line, technical specifications, and application suggestions.

SCAN & EXPLORE
Superlux





SINCE 1975



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BECAUSE QUALITY IS OUR HABIT